

Botasea di Palmina Rosé Wine to Benefit Breast Cancer Research

Chrystal Clifton releases her latest “Pink Wine for The Pink Ribbon”

LOMPOC – May 5, 2009 – “Botasea” is a charming word in a Venetian dialect that translates into “little barrel” in English. While a student in Italy, Chrystal Clifton would brainstorm with her friends about making a classic Italian rosé wine for introduction in the United States, which would be crisp and refreshing and have a beautiful pink color. Upon completion of her studies, Chrystal returned to California and began working in the wine world, still harboring her dream of that “little project” of the Botasea.

Palmina produces Italian wines as part of a focus on celebrating the rich lifestyle and attitude toward food, wine, friends and family that exists in Italy. As part of that philosophy, Chrystal decided to not only make her Botasea, but to extend the pinkness of the wine to a greater good. Each year, Chrystal has donated a portion of the price of each bottle to an organization that supports research into finding a cure for breast cancer. This year, the beneficiary will once again be the Dr. Susan Love Research Foundation. “As a woman winemaker, I feel that I should help in this fight against a disease that threatens so many women’s lives”, states Clifton. “This is the seventh vintage for our Botasea Rosato, and we’re still looking for that cure. I chose Dr. Love’s foundation, because I like her attitude of “not only finding a cure, but preventing people from getting breast cancer in the first place.” I always release the wine on Mother’s Day to celebrate the women in our lives. Plus, it is delicious with Mom’s Day brunch!”

The 2008 Botasea di Palmina Rosato just may be Chrystal’s finest effort to date. The wine is crafted of three Italian grape varietals; Dolcetto, Barbera and Nebbiolo, and features a deep rose color that just gleams from the glass. Surrounded by hints of rose petals, the wine refreshes the palate with a yin-yang of red plum, mulberry and watermelon juxtaposed with orange peel and fresh garden tarragon. This year, Chrystal has also paired the wine with handmade chocolate truffles from local chocolatier Jessica Foster as a Mother’s Day treat.

Palmina is a Californian celebration of the rich, wonderful lifestyle and attitude toward food, wine, friends and family that exists in Italy. For more information, visit www.palminawines.com or contact Chrystal Clifton at (805) 735-2030 or via email at chrystal@palminawines.com.

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